Veracity's Case Study

🧠 Co-CEO Chatbot Case Study

Building a Smart Assistant for Better Leadership Focus at Veracity Consulting
Timeline: June 1 – July 15, 2025
Audience: Internal (non-technical & leadership teams)
Status: Internal testing phase complete; production ready

🚀 Summary

Between June and mid-July 2025, we developed a **Co-CEO Chatbot** for Veracity Consulting — a virtual assistant designed to act like a second brain for the CEO. Built to align with the **EOS (Entrepreneurial Operating System)**, this chatbot helps route internal questions to the right team, summarize important information, and reduce day-to-day decision fatigue.

While still in its pre-launch stage, this tool demonstrates how AI can support leadership by offering clarity, structure, and quick answers — all while reflecting Veracity's values of transparency, curiosity, and collaboration.

❗ The Challenge

As Veracity's teams grew and cross-functional work became more complex, the CEO increasingly received a high volume of internal questions — from Rocks and KPIs to meeting recaps and org chart changes.

The EOS model provides structure, but accessing the right information across different documents and systems still took time and follow-ups. The challenge was clear:

> **How can we help the CEO get trusted answers faster — without becoming the bottleneck?**

🛠️ Our Approach

We created a **multi-agent virtual assistant system** that mimics how a real co-CEO might think and delegate.

- ✅ At the center is the **CEO-Agent**, a smart assistant that receives any internal question and decides where it should go.

- ✅ Depending on the question, it passes the task to one of three specialized assistants:
  - **Strategy Agent** for Rocks, KPIs, EOS Vision, and SWOTs
  - **People Agent** for org charts, role fit, and People Analyzer insights
  - **General Agent** for past meeting decisions, summaries, or action items
- ✅ The CEO-Agent then collects responses and returns one clear, helpful summary — saving time, reducing back-and-forth, and keeping everything aligned with EOS.

> "No black box. Every step is transparent. Every answer is traceable."

The system was built using a **Multi-Agent Architecture**, supported by **Google ADK** and modern **agentic application design principles** — meaning each part acts independently, yet cooperatively, within a shared framework.

📈 The Result (So Far)

While still in testing, the Co-CEO Chatbot has already shown strong promise:

- ✅ **Accurately routes tasks** based on EOS context and internal language
- ✅ **Handles multi-step questions** that require info from multiple teams
- ✅ **Delivers clean, friendly answers** in seconds — even for complex queries
- ✅ **Built-in prompts and clarifications** help ensure nothing is misunderstood

We expect this will significantly reduce internal CEO interruptions and help leadership focus on what matters most — vision, people, and strategy.

💬 Closing Thoughts

The Co-CEO Chatbot is not just a tech experiment — it's a leadership tool. Built with empathy for how leadership works at Veracity, it shows how AI can play a real supporting role in maintaining structure, clarity, and connection across a growing organization.

As we prepare for production rollout, the next step is testing with real queries and gathering feedback from senior leadership and EOS facilitators.